**MBA vs. Master’s: Which Should You Choose?**

A graduate degree is a big decision, so how do you choose between an MBA and a different master’s degree?

Learn what to consider when making this choice.

**Where do you want to end up?**

When trying to choose an MBA or master’s program, consider your end goals. If you’re a recent college graduate, a specialized master’s degree can be a helpful early career boost, but it’s not guaranteed to launch you into management.

**How do you want to grow?**

MBA programs tend to have a broader scope than specialized master’s degree programs and are ideal for students who want to gain practical exposure to many areas of business.

**Where are you starting from?**

The first thing to know is the intended audience of MBA or master’s programs. MBA students tend to be older and more experienced than their counterparts in specialized master’s programs.